Website CMS Comparison 2021

	HubSpot	WordPress	Drupal	Joomla!	Wix	umbraco
One liner	CMS Hub integrates all your website tools in one place. From website management, landing pages, and blog, it's delightfully simple, yet powerful.	Create a free website or build a blog with ease on WordPress.com. Dozens of free, customizable, mobile-ready designs and themes. Free hosting and support.	Drupal is an open source platform for building amazing digital experiences. It's made by a dedicated community. Anyone can use it, and it will always be free.	Joomla! is the mobile-ready and user-friendly way to build your website. Choose from thousands of features and designs. Joomla! is free and open source.	Create a free website with Wix.com. Choose a stunning template and customise anything with the Wix website builder—no coding skills needed.	Umbraco is the leading Open Source ASP. NET CMS	More than 500000 websites worldwide are powered by our flexible and editor-friendly CMS.
Ease of use	Easy (No coding knowledge)	Easy (No coding knowledge)	Hard (Coding knowledge required)	Moderate (Some coding knowledge needed)	Easy (No coding knowledge)	Moderate (Some coding knowledge needed)
Best for...	Mid-market organisations looking to power up their website through integrated marketing tools	Simple news/ brochure style websites	Ideal for large organisations with complex requirements	eCommerce & Social Networking	Start-ups and small businesses / Brochure sites	Good for mid & large organisations needing custom functionality
Security 1 = NOT SECURE 5 = VERY SECURE	🔒🔒🔒🔒	🔒	🔒🔒🔒🔒🔒	🔒🔒🔒	🔒	🔒🔒🔒
Design	5k+ themes, templates & modules	5k+ themes	250+ themes (v8)	8k+ templates	300+ templates	2 core templates
Extensions and plug-ins	500+	50k+	39k+	6k+	200+	300+
Help and support 1 = NO SUPPORT 5 = LOTS OF SUPPORT	❤❤❤❤❤	❤	❤❤❤	❤❤❤❤	❤❤	❤❤❤❤
Popularity	1m+ websites	30m+ websites	1.5m+ websites	2.2m+ websites	4.5m+ websites	90k+ websites
Cost	Free CRM - CMS Hub starts at £300p/m	Free (+ domain & hosting)	Free	Free	Free	Free